



<Insert Date>

<Name>

<Business>

<Address>

<City, State, Zip>

Dear <Insert Name>,

Do you think PINK is my color? This year it is! I have accepted the challenge of being one of Susan G. Komen Inland Empire's BigWigs. The funds raised will be used to ensure access to essential breast health services and education programs in our community, and support research to find the cures for breast cancer. Please consider making a donation to help me reach my goal of raising \$XXXX to support <Affiliate> BigWigs campaign. Donating is easy, just use my link here. (add link or hyperlink here)

Breast cancer knows no boundary, be it age, gender, socio-economic status or geographic location. The greatest risk factors for breast cancer are being female and growing older. The key to survival is early detection. Three simple steps for early detection are regular mammograms, clinical exams and breast self- exams as well as healthy lifestyle choices.

Did you know one in eight women will be diagnosed with breast cancer in their lifetime? That's one in eight within your company, school or organization. Now is the time to take action, to secure a long, healthy future for our mothers, daughters, sisters and friends!

And, remember, breast cancer affects more than just the patient; friends and family need support too.

Please join me in the fight, and donate to the BigWigs campaign today.

Sincerely,

<Insert Name>